

Student's name

Instructor's name

Course

Date

### What is Online Banking?

Online banking is an option with the help of which a client of a financial institution is able to execute transactions on the internet (Frankenfield 2019). Other terms used to describe this option are web banking and internet banking.

The key benefit of banks that have online banking is that a client is able to perform any financial operation in any part of the world and without the necessity to go to the bank. Customers can stay in touch with their banks via chat, email, or phone. Typically, the option to contact customer support is provided 24/7, three hundred and sixty-five days a year.

Here are the most popular online banking services:

- paying bills (you no longer have to go to the bank, as you can do everything online and get an electronic receipt delivered to your email)
- viewing history (every transaction you have made can be viewed in your account)
- transferring funds (it takes a couple of minutes, and you will simply need to make a few mouse clicks)
- applying for loans (no need to fill out numerous papers, as you can easily do all of that online)
- opening accounts (lots of banks offer the option of opening an account online and submitting scanned copies of all the relevant documents)

In terms of the advantages online banking offers, the biggest benefit is convenience. You can do any transaction you need online no matter where you are: in your office, on vacation, or on public transportation. It saves a lot of time. The next one to mention is speed and efficiency. You will most

likely have to wait in line when you visit your bank. When you do financial operations online, all you need to do is make a few mouse clicks. Then, you are provided with the opportunity to access your banking information 24/7. This is very convenient.

However, there are a few drawbacks to take into consideration as well. For instance, you will not experience in-person services when you use online banking. Besides, there might be some technology issues, because of which you will not be able to complete a transaction (Pritchard 2019). This way, you will most likely have to visit the bank to sort it out. A lot of people are also afraid that online banking is not safe. Even though the system, the websites, and the applications are 100% secure, some people become victims of online scams. For this reason, it is important to beware of any people that are trying to get your personal information online.

All in all, having online banking is the direct result of rapid technological development, which is making our lives more and more comfortable. We no longer have to leave the house to open a bank account or to transfer money, and that is a good thing, as we have managed to spend less energy on processes that can be easily automatized.

Works Cited

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