

Student's name

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Course

Date

### International Management in Terrorism-induced Uncertainty

It is not a secret to anyone that terrorism is one of the biggest threats the world faces today. When you read the news, you quite often come across an article that deals with terrorism. It has its influence on you even if it happened far from where you live. If such events scare people, one can only imagine what it feels like to be an owner of a business that provides goods or services internationally, and has to take tons of factors into account.

For instance, one may have a factory in a country in which a terrorist attack occurred. Thus, one needs to figure out how to make sure employees are safe, what he or she can do to help them, as well as how to safely transport goods that have been manufactured there. In case a certain product is not transported and delivered to clients on time, there will be huge financial losses, and any company on the planet will do everything possible in order to avoid such losses.

When dwelling upon the ways in which one can better manage a company internationally and in the face of terrorism-induced uncertainty, it is important to highlight one aspect: one needs to understand what the primary goal of terrorism is, as well as what terrorists are trying to achieve. In the majority of cases, it is the desire to destabilize society, to create the feeling of fear, or even to create hatred towards a certain group of people, which usually is a minority in that country under consideration (CAIRN). What a government of a country in the face of terrorism-induced uncertainty should do is to assure residents that terrorists will never win, as well as to show that it is not that easy to intimidate the country and its citizens.

Speaking about pieces of advice for a manager whose job includes dealing with international clients, the most significant thing to keep in mind is to continue working hard and do one's best in order to make sure customers get a high-quality product they expect. Finding new ways and markets for distribution and partnering with different firms all over the planet will be useful as well. We live in very uncertain times. Yet, the best way to create a feeling that everything is under control is to keep showing up to work every day and to do one's job well. Even though international managers face tons of challenges in their everyday jobs, it is their passion and desire that keeps them going even during some of the most difficult times.

Works Cited

Arciszewski, Thomas, et al. "From psychology of terrorists to psychology of terrorism", *Revue internationale de psychologie sociale*, vol. tome 22, no. 3, 2009, pp. 5-34.